

# 3.2.2(5)

## **Seminars/ Workshops Organized During A.Y.: 2018-19**



### **SRI SIVANI COLLEGE OF ENGINEERING**

(Under the Management of Sri Sivani Educational Society, Srikakulam)

(Approved by AICTE, New Delhi and Affiliated to JNTUGV, Vizianagaram-CC-W6)

UGC Recognition under 2(f) & 12(B), ISO 9001:2015 Certified)

NH-16, Chilakapalem Jn., Srikakulam Dist. Andhra Pradesh -532410

. Andhra Pradesh -532410



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
 (Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
 UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
 NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## List of Seminars/Workshops


A.Y.2018-19

S.No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1	A one day seminar on useful tips on meeting regulatory requirements for research	06-08-2018	32	Dr.K.A. Aravinda Kumar Professor, Dept. Of H&Bs, PRAGATHI College Of Engineering, Surampalem.
2	A One-Day Workshop on Titled "Startup and Entrepreneurship"	12-10-2018	43	S.Ramarao, Asst. professor, Dept. Of H&BS, Sri Rama junior college, Ponduru,Srikakulam, A.P
3	A one day seminar on finding a balance: managing your work and life responsibilities in research.	29-11-2018	25	DR.B.V.RAO Tata Scientist 'H' & Dean Professor, Homi Baba National Institute.
4	A One-Day Workshop on Entrepreneurship Explored: Carving Your Career Path.	28-12-2018	34	A. Kanthi, Entrepreneur, Surya Softline solution, Srikakulam, A.P
5	A One Day Seminar on challenges in intellectual property rights	22-01-2019	38	Dr.M.Aravind Kumar, Professor, Dept of ECE, West Godavari Institute Of Science And Engineering, Prakasarao palem, Nallajerla, A.P
6	A One Day Seminar on Intellectual Property Rights: Creating Awareness about Patents, Copy rights	20-02-2019	38	Mr.R.N.G Mahesh, Professor, MBA Department, Gonna Institute of Technology and Management Studies, Aganampudi, Visakhapatnam, A.P
7	A One Day Workshop on Risk and Reward In Entrepreneurship Navigating the Critical Implications of Embracing or Avoiding the Risks	16-03-2019	53	Mr. J.Hima sekhar, Asst. professor, Dept. Of ECE, Anits College, Vishakapatnam, A.P

8	Expert Lectures on "Innovations and Entrepreneurship."	28-03-2019	44	Dr. A. Dayina , Associate professor, Dept. Of Civil Engg. Visakha Institute of Engineering and Technology, Visakhapatnam, A.P
9	A One-Day Workshop on "Research For Innovation New Pathways for Student."	16-04-2019	47	Mr. J. Bhaskara Rao , Asst professor, ANITS College, Vishakapatnam, A.P.
10	A one day seminar on Contemporary issues in Intellectual Property Rights	26-04-2019	49	Mr. V.A. Vamsi Krishna, Assistant Professor, Department of MBA, Sri Sivani College of Engineering, Srikakulam, A.P.



**IQAC**



**Principal**  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date 30.07.2018

## CIRCULAR

This is to inform to all the staff that the R&D CELL is going to conduct **A One Day Seminar on Useful Tips on Meeting Regulatory Requirements for Research** on 06-08-2018 from 10 am to 4pm.

Mr. V. Jeevankumar, Asst. Prof, and Dept. of ECE will be the coordinator of the program.

All the students have to attend the seminar in digital hall of the H&BS department at 9:30am with the proper dress code and with ID cards.

Copy to:

Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chitakapalem Jn., SRIKAKULAM

Dept.	IQAC	CIVIL	EEE	MECH	ECE	CSE	H&BS	MBA	TPO	Office	Library
Signature											

CC : Management for information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date: 07-08-2018

## PROGRAM REPORT

It is to inform that **A One Day Workshop on Useful Tips on Meeting Regulatory Requirements for Research** has been conducted on 06-08-2018 from 10am to 4pm in the digital hall of the H&BS department.

The following member is invited as a Resource person for the seminar.

**Dr. K.A. Aravinda Kumar** Professor, Dept. of H&BS, **Pragathi college of Engineering, Surampalem.**

**Sri. V. Jeevankumar, Asst. Prof, Dept. of ECE** is the coordinator of the program.

Most influential resource person has expressed categorically the importance of day to day usage in **Useful Tips on Meeting Regulatory Requirements for Research.**

All the participants felt highly impressed and motivated of the Seminar. They expressed their interest and realized the importance of the Seminar. They feel that it is a real time experience for them in participating in the Seminar.

### **OBJECTIVES OF THE PROGRAM**

The objective of the program is to bring awareness in the young technical minds to understand themselves knowledge and confident in research.

### **OUTCOMES OF THE PROGRAM**

All the students who have participated in **A One Day Seminar on Useful Tips on Meeting Regulatory Requirements for Research** have felt free and realized the importance of research and very much enthusiastic to get them absorbed in research after completion of their studies.

In this program. thirty-two students participated



  
Programme Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), ISO 9001:2015 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE: 06-08-2018

## A ONE DAY SEMINAR ON USEFUL TIPS ON MEETING REGULATORY REQUIREMENTS FOR RESEARCH

Sl-No	Pin-No	Name Of The Participant	Branch	Signature
1.	16W61A0427	KUNDATIRI MURALI	ECE	K. Murali
2.	16W61A0428	KOVVADA.KOMALI	ECE	K. Komali
3.	16W61A0429	KOYYANA GANESH	ECE	K. Ganesh
4.	16W61A0430	LANDA HEMANTH RAM	ECE	L. Hemanth
5.	16W61A0431	MALIPEDDI MADHUMITHA	ECE	M. Madhumitha
6.	16W61A0433	MANAPURAM SURENDRA SAI	ECE	M. Surendra Sai
7.	16W61A0435	MUDDADA SRAVANI	ECE	M. Sravani
8.	16W61A0436	NELLURU YAMINI	ECE	N. Yamini
9.	16W61A0437	PADALA LAKSHMIPRASANNA	ECE	P. L. Prasanna
10.	16W61A0438	PANGA RENUKA	ECE	P. Renuka
11.	16W61A0439	PATINA SAI PRIYANKA	ECE	P. Sai Priyanka
12.	16W61A0440	PATHINA SRAVANI	ECE	P. Sravani
13.	16W61A0441	POLLAI DEVISREE	ECE	P. Divisree
14.	16W61A0442	PRIYANKA SAHU	ECE	Priyanka Sahu
15.	16W61A0443	RAGHUPATRUNI SAI NIKHIL	ECE	R. Sainikil
16.	16W61A0444	RAJAMAHANATHI NAVEEN KUMAR	ECE	R. Naveenkumar
17.	16W61A0445	RAKOTHU TEJA	ECE	R. Teja
18.	16W61A0446	RAVADA PUSHPALATHA	ECE	R. Pushpalatha
19.	16W61A0447	REVALLA LAKSHMI NARAYANAMMA	ECE	R. Narayanamma
20.	16W61A0448	SUVVARI MANI	ECE	S. Mani
21.	16W61A0449	TALASU ANUSHA	ECE	T. Anusha
22.	16W61A0450	TAMMINENI RAMUL SANTOSH KUMAR	ECE	T. Ramul Santosh

23.	16W61A0451	TAMMINENI PRANATHI	ECE	T. Pranthi
24.	16W61A0452	TANGI GOVINDA	ECE	T. Govinda
25.	16W61A0453	TARRA SWAPNA	ECE	T. Swapna
26.	16W61A0454	THONANGI MADHAVA KRISHNA	ECE	T. Madhav/Krishna
27.	16W61A0455	VARUDU PAVAN KALYAN	ECE	V. Pavan kalyan
28.	16W61A0456	YENNI DAYANADEV	ECE	Y. Dayanadevi
29.	16W61A0457	YERRA SAIDURGA	ECE	Y. SAIDURGA
30.	16W61A0458	CHALLA UDAYA SRI	ECE	C. Udaya Sri
31.	16W61A0459	KUNA CHANDINI RANI	ECE	K. Chandini Rani
32.	16W61A0461	RUDRAKSHULA CHANDINI	ECE	R. Chandini ..

  
**Programme Coordinator**



#### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2015.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programs in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programs M.C.A, M.B.A, M.Tech and Diploma programs like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

#### Chief Patron :

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

#### Patrons :

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*

**Sri. K. Durga Srinivas**  
*Secretary, Sri Sivani Group of Colleges*

**Sri. D. Venkata Rao**  
*Treasurer, Sri Sivani Group of Colleges*

**Sri. P. Durga Prasad Raju**  
*Joint Secretary, Sri Sivani Group of Colleges*

**Dr. S. Srinivasa Rao**  
*Correspondent, Sri Sivani Group of Colleges*

#### Principal:

**Dr. B. Murali Krishna**, *Principal, SSCE*

#### Head of Department:

**Mr. S. Laxmanaraju**,  
*Dept. of R&D CELL*

#### Co-ordinator:

**Sri. V.Jeevankumar**, *Asst. Prof, Dept. of ECE*

#### Resource Persons:

**Dr.K.A. Aravinda Kumar** *Professor, Dept. of H&BS, Pragathi college of Engineering, Surampalem.*



## A ONE DAY SEMINAR ON USEFUL ON MEETING REGULATORY REQUIREMENTS FOR RESEARCH ON 06-08-2018



*Organized by*  
**DEPARTMENT OF R&D CELL**

**SRI SIVANI COLLEGE OF ENGINEER  
(W6)**

(Approved by AICTE, Delhi and Permanent  
affiliated to JNTUK, Kakinada,  
UGC Recognition under 2(f) & 12(B)  
'A' Grade by AP Knowledge Mission  
ISO 9001:2015 certified)  
CHILAK APALEM Jn., SRIKAKULAM.  
Andhra Pradesh - 532 410.

[www.srisivani.com](http://www.srisivani.com)



**Objective :**

- What is a regulatory strategy and why do you need one?
- What does a successful regulatory strategy look like?
- How to build a winning regulatory strategy for your business?
- Implementing a regulatory strategy: overcoming common challenges
- Get started with your regulatory strategy
- Regulatory strategy conclusion

**Expected Outcomes:**

All The Students Who Have Participated In A One Day Workshop On "Research Skills For Innovation In Electronics And Communication Engineering " Have Felt Free And Realized The Importance Of Research And Very Much Enthusiastic To Get Them Absorbed In Research After Completion Of Their Studies.

\*\*\*\*Spot Registration is available\*\*\*\*

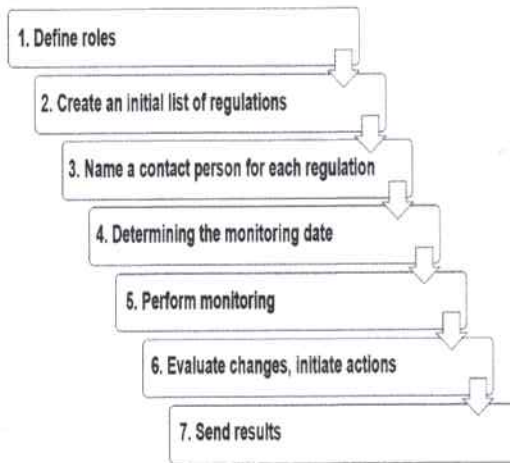


Fig. 1: Overview of the regulatory update process

**Route Map:**



**REGISTRATION FORM**

**A ONE DAY SEMINAR  
ON USEFUL TIPS ON MEETING  
REGULATORY REQUIREMENTS F  
RESEARCH  
ON  
06-08-2018**

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

**Date: Signature of the Participant**



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## CIRCULAR

Date:05/10/2018

This is to inform to all the students that the EDC cell is going to conduct **A One-day Workshop on Titled "Startups and Entrepreneurship"**.

The workshop aimed to make students aware of startups and entrepreneurship, encourage and motivate them to become self-employed, and be job creators rather than job seekers.

**Mr. L. S. S. Deekshit, Asst.Prof, Dept. of Mech** is the coordinator of the program

The event took place on **12th October 2018** from 10 am to 4 pm.

All the students must attend the seminar in the digital seminar hall of the H&BS department at 9:30am with the proper dress code with ID cards.

Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Dept	IQAC	Civil	EEE	MECH	ECE	CSE	H&BS	MBA	TPO	Office	library
Signature											

Copy to: Management for favor of information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## PROGRAM REPORT

**Date: 15-10-2018**

This is to inform to all the students that the Dept of EDC Cell is **successfully conducted A One day Workshop on Titled “Start-ups and Entrepreneurship”**

The following member is invited as a Resource person for the Workshop

**Mr.S.Ramarao**, Lecturer, Dept of H&BS, Sri Rama junior college, Ponduru, Srikakulam.

highlighted the importance of market analysis, loyalty, and risk-taking abilities in entrepreneurship.

The expert sessions covered various aspects of startups and entrepreneurship:

1. Mr. S. Ramarao shared his insights into starting up, evaluating ideas, and utilizing the internet in business startups.
2. Mr. S. Ramarao discussed problems faced by startups in India, target markets, and marketing strategies.

All the Participants felt highly impressed and motivated of the seminar. They feel that it is a real time experience for them in participating in the seminar.

## **OBJECTIVES OF THE PROGRAM**

The objective of the program is to bring awareness in the students about market analysis, loyalty, and risk-taking abilities in entrepreneurship.

## OUTCOMES OF THE PROGRAM

All the students who are participate in the program have felt free and realised the importance of knowledge about entrepreneurial practices in the corporate world through young entrepreneurs' experiences and insights.



  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

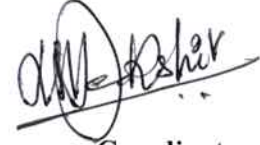
(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

A One-day Workshop on "Startups and Entrepreneurship"

Dt:12/10/2018

S.no	Name of the participant	Pin no	Branch	Signature
1	Palli rambabu	16W61A0120	CE-III	P. Rambabu
2	Tammineni upendra	16W61A0122	CE-III	T. Upendra
3	Yarra janardhana rao	16W61A0123	CE-III	Y. Janardhanarao
4	Arasavelli. Sankara rao	17W65A0101	CE-III	A. Sankara rao
5	Banna murali	17W65A0102	CE-III	B. murali
6	Batchu seshu kumar	17W65A0103	CE-III	B. seshu kumar
7	Bodapati uday sai kumar	17W65A0104	CE-III	B. uday sai kumar
8	Boddepalli prasad	17W65A0105	CE-III	B. Prasad
9	Busari kameswararao	17W65A0106	CE-III	B. kameswararao
10	Chintada ramarao	16W61A0206	EEE-III	C. Ramarao
11	Dukka govindarao	16W61A0207	EEE-III	D. govindarao
12	Kaspa saisuresh	16W61A0208	EEE-III	K. Sai Suresh
13	Pakki sai yenkatesh	16W61A0209	EEE-III	P. Sai Venkatesh
14	Rambatla satish kumar	16W61A0210	EEE-III	R. satish kumar
15	Simma vasu	16W61A0211	EEE-III	S. Vasu
16	Sumala syamala rao	16W61A0212	EEE-III	S. Syamala rao
17	Buddepu sateesh	16W61A0308	ME-III	B. Sateesh
18	Byteri uma mahesh	16W61A0309	ME-III	B. uma mahesh
19	Chantati praveen kumar	16W61A0310	ME-III	C. praveen kumar
20	Dumpala sarath	16W61A0311	ME-III	D. Sarath
21	Gajapalli sairam	16W61A0312	ME-III	G. Sairam
22	Ganagalla krishna	16W61A0314	ME-III	G. Krishna
23	Pampana mounika devi	15W61A0550	CSE-IV	P. mounika devi
24	Parapathi chandrika	15W61A0552	CSE-IV	P. Chandrika
25	Pilli yogitha	15W61A0554	CSE-IV	P. Yogitha
26	Podugu jyothsna	15W61A0555	CSE-IV	P. Jyothsna
27	Ponnana harika	15W61A0556	CSE-IV	P. harika
28	Potnuru manikanta	15W61A0557	CSE-IV	P. manikanta
29	Potnuru swathi	15W61A0558	CSE-IV	P. swathi
30	Venkumahanthi divya sree	15W61A0591	CSE-IV	V. divya sree
31	Vysyaraju nikhitha	15W61A0592	CSE-IV	V. nikhitha
32	U. ramesh	15W61A0593	CSE-IV	U. Ramesh
33	Atla mahesh	16W65A0501	CSE-IV	A. Mahesh
34	L. Jagadeeswara rao	14W61A0538	CSE-IV	L. Jagadeeswara rao

35	Dabburu rajasekhar	17W65A0317	ME-III	D.rajasekhar
36	Dukka suryanarayana	17W65A0319	ME-III	D. suryanarayana
37	Duppala shankar rao	17W65A0320	ME-III	D. Shankar rao
38	Eadi bhanu prasad	17W65A0321	ME-III	E. Bhanuprasad
39	Ganta tejeswara reddy	17W65A0322	ME-III	G. tejeswara reddy
40	Guruvu mohan raju	17W65A0323	ME-III	G. mohan raju
41	J jyothish varma	17W65A0324	ME-III	J. Jyothish varma
42	Jami karthik raju	17W65A0325	ME-III	J. karthik raju
43	Kalavala ravi kumar	17W65A0326	ME-III	K. Ravi kumar



Program Coordinator



### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2015.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### Chief Patron :

**Sri. V.M.M. Sainath Reddy**  
President, Sri Sivani Group of Colleges

### Patrons :

**Sri. J. Suryachandra Rao**  
Vice President, Sri Sivani Group of Colleges  
**Sri. K. Durga Srinivas**  
Secretary, Sri Sivani Group of Colleges  
**Sri. D. Venkata Rao**  
Treasurer, Sri Sivani Group of Colleges  
**Sri. P. Durga Prasad Raju**  
Joint Secretary, Sri Sivani Group of Colleges  
**Dr. S. Srinivasa Rao**  
Correspondent, Sri Sivani Group of Colleges

### Principal:

**Dr. B.Murali Krishna**

### Organized Department:

EDC CELL

### Co-ordinator:

**Mr. L. S. S. Deekshit**, Asst.Prof, Dept. of  
Mechanical

### Resource Persons:

**Mr. S.RAMARAO**, Lecturer, Dept of H&BS,  
Sri Rama junior college, Ponduru, Srikakulam.



## SRI SIVANI COLLEGE OF ENGINEERING

### “A ONE DAY WORKSHOP ON: STARTUPS AND ENTREPRENEURSHIP”

ON : 12-10-2018



*Organized by*

DEPARTMENT OF EDC CELL

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

(Approved by AICTE, Delhi and Permanently

affiliated to JNTUK, Kakinada,

UGC Recognition under 2(f) & 12(B),

'A' Grade by AP Knowledge Mission,

ISO 9001:2008 certified)

CHILAK APALEM Jn., SRIKAKULAM.

Andhra Pradesh - 532 410.

**www.srisivani.com**





**Objective :**

The objective of the program is to bring awareness in the students about market analysis, loyalty, and risk-taking abilities in entrepreneurship.

**Expected Outcomes:**

All the students who are participate in the program have felt free and realised the importance of knowledge about entrepreneurial practices in the corporate world through young entrepreneurs' experiences and insights

**\*\*\*\*Spot Registration is available\*\*\*\***



**Route Map:**



**REGISTRATION FORM  
A ONE DAY WORKSHOP  
ON**

**“Startups and Entrepreneurship”**

**ON 12-10-2018**

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

**Date:**

**Signature of the Participant**



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)

(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,

UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)

NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

Date 20.11.2018

## CIRCULAR

This is to inform to all the students that the R&D CELL is going to conduct **A One Day Seminar on Finding a Balance: Managing Your Work and Life Responsibilities in Research** 29.11.2018 from 10am to 4pm.

Dr. G. T. Chandra Shekar, Associate Professor, EEE Department will act as coordinator

All the students have to attend the seminar in the seminar hall of the ECE department at 10:00am with the proper dress code and with ID cards.

**Principal**

PRINCIPAL

SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

### Copy to

Dept.	IQAC	Civil	EEE	Mech	ECE	CSE	MBA	H&BS	TPO	Office	Library
Signature											

CC To: The Management: for information.



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE: 29.11.2018

## A ONE DAY SEMINAR ON FINDING A BALANCE: MANAGING WORK YOUR WORK AND LIFE RESPONSIBILITIES IN RESEARCH

Sl-No	Pin-No	Name Of the Participant	Branch	Signature
1.	19W61A0401	Arangi Kartheek	ECE	A. Kartheek
2.	19W61A0402	Bairisetti Navya	ECE	B. Navya
3.	19W61A0403	G.Bhavani	ECE	G. Bhavani
4.	19W61A0404	Kalla.Somasundar	ECE	K. Somasundar
5.	19W61A0405	Kargi Naveen	ECE	K. NAVEEN
6.	19W61A0406	Pinninti Yamuna	ECE	P. Yamuna
7.	19W61A0407	Pisini Pavani	ECE	P. Pavani
8.	19W61A0408	Regana Saiprasad	ECE	R. Saiprasad
9.	19W61A0409	SateeshKumar Korikana	ECE	Sateeshkumar
10.	19W61A0410	Temburu SaiKumar	ECE	T. Sai Kumar
11.	20W65A0401	Pallela Rishanth	ECE	P. Rishanth
12.	20W61A0429	Pappala Pavan	ECE	P. PAVAN
13.	20W61A0430	Pappala Swetha	ECE	P. Swetha
14.	20W61A0431	Pitta AnilKumar	ECE	P. Anil Kumar
15.	20W61A0432	Purriboina Bhavani	ECE	P. Bhavani
16.	20W61A0433	Routhu Sudheer	ECE	R. Sudheer
17.	20W61A0435	SaiSwapna Surabattula	ECE	S. Sai Swapna
18.	20W61A0436	Santra Chandini	ECE	S. Chandini
19.	20W61A0437	Savara Nagaraju	ECE	S. NAGARAJU
20.	20W61A0439	Singupurapu BhagyaLakshmi	ECE	S. Bhagya Lakshmi
21.	20W61A0441	Taddi. Divya	ECE	T. DIVYA
22.	20W61A0444	Tarra Prasanna	ECE	T. Prasanna

24.	20W61A0447	<b>Yernena BhanuPrakash</b>	ECE	Y. BhanuPrakash
25.	21W65A0401	<b>Battula Mounika</b>	ECE	B. Mounika.

  
Programme coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

**Date:** 30.11.2018

## **PROGRAM REPORT**

It is to inform that **A One Day Seminar on Finding a Balance: Managing Your Work and Life Responsibilities in Research** has been conducted on 29.11.2018 from 10am to 4pm in the seminar hall.

The following member is invited as a Resource person for the seminar.

Dr. B. V. Rao TATA Scientist 'H' & Dean Professor, Homi Baba National Institute.

Sri. Dr. G. T. Chandra Shekar, Associate Professor, EEE Department is the coordinator of the program.

The well-known Resource person has expressed categorically the importance of day-to-day usage in finding a balance: managing your work and life responsibilities in research.

### **OBJECTIVES OF THE PROGRAM**

The first objective is the importance of the work life balance and their benefits.

The second objective is to implement the work life balance strategy and what can organizations do.

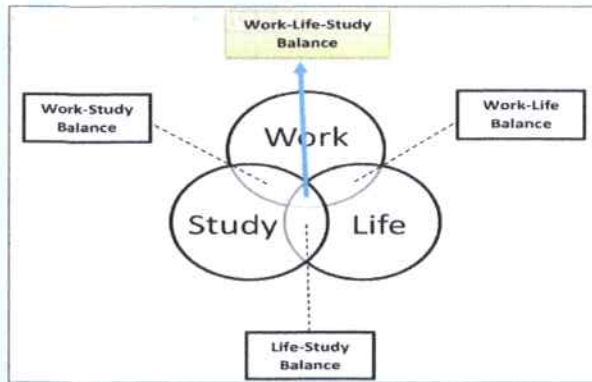
### **OUTCOMES OF THE PROGRAM**

The Seminar on Finding a Balance: Managing Your Work and Life Responsibilities in Research is taught the students work-life balance is about creating and maintaining supportive and healthy work environments, which will enable employees to have balance between work and personal responsibilities and thus strengthen employee loyalty and productivity.

In this programme twenty-five students participated.



  
Programme Coordinator



#### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2008.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programs in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programs, M.B.A, M.Tech and Diploma programs like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

#### Chief Patron:

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

#### Patrons:

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*

**Sri. K. Durga Srinivas**  
*Secretary, Sri Sivani Group of Colleges*

**Sri. D. Venkata Rao**  
*Treasurer, Sri Sivani Group of Colleges*

**Sri. P. Durga Prasad Raju**  
*Joint Secretary, Sri Sivani Group of Colleges*

**Dr. S. Srinivasa Rao**  
*Correspondent, Sri Sivani Group of Colleges*

#### Principal:

**Dr. B. Murali Krishna**, *Principal, SSCE*

#### Head of Department:

**Mr. S. Laxmanaraju**,  
*Dept. of R&D CELL*

#### Co-ordinator:

**Dr.G.T.ChandraShekar**,  
*Associate Professor, EEE Department*

#### Resource Persons:

**Dr.B.V.Rao**  
*TATA Scientist 'H' & Dean Professor, Homi  
Baba National Institute.*



## A ONE DAY SEMINAR ON FINDING A BALANCE: MANAGING YOUR WORK AND LIFE RESPONSIBILITIES IN RESEARCH ON 29.11.2018



*Organized by*

**DEPARTMENT OF R&D CELL**

### SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)

(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6, UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)

NH-16, Chilakapalem Jn., Srikakulam Dist -532410

[www.srisivani.com](http://www.srisivani.com)



**Objective:**

The first objective is the importance of the work life balance and their benefits  
 2. The second objective is to implement the work life balance strategy and what can organizations do.

**Expected Outcomes:**

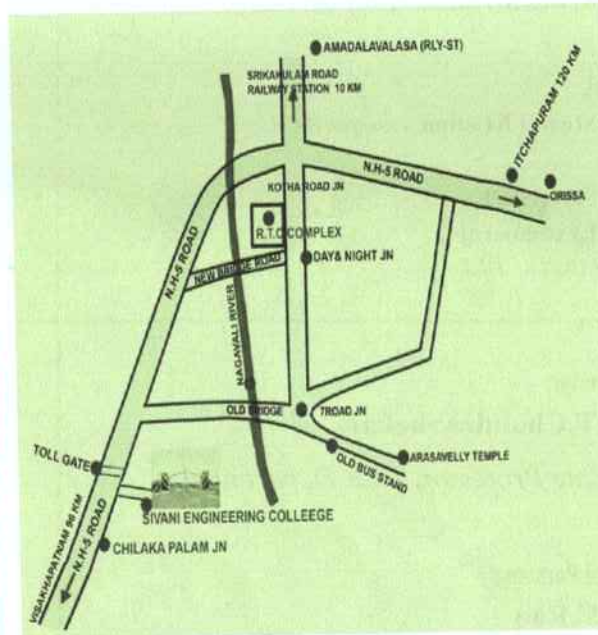
1. Plan ahead.
2. Embrace the way your brain works.
3. Set blocks of time for different tasks
4. End work at a certain time.
5. Enlist technology to help you unplug
6. Go out for lunch, or enjoy lunch with co-workers.
7. Take time off.
8. Practice mindfulness.

**\*\*\*\*Spot Registration is available\*\*\*\***

**Work-life balance benefits**

- |  |   |  |  |
|--|---|--|--|
| 1<br> | 2<br> | 3<br> | 4<br> |
| Boosted productivity   | Reduced burnout   | Improved wellness  | Higher employee retention  |

**Route Map:**



**REGISTRATION FORM**

**A ONE DAY SEMINAR ON FINDING A BALANCE: MANAGING YOUR WORK AND LIFE RESPONSIBILITIES IN RESEARCH ON 29.11.2018**

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

**Date: Signature of the Participant**





# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)

(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,

UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)

NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## CIRCULAR

Date:11/12/2018

This is to inform to all the students that the EDC Cell is going to conduct **A One-day Workshop on Entrepreneurship Explored: Carving your Career Path.**

The workshop aimed to make students aware of entrepreneurship, encourage and motivate them to become entrepreneur to convert processed ideas into a remarkable business venture.

**Mr. Y. Jagadeesh Kumar** , Asst.Prof, Dept of CSE is the coordinator of the program

The event took place on **28th December 2018** from 10 am to 4 pm.

All the students must attend the seminar in the digital seminar hall of the H&BS department at 9:30am with the proper dress code with ID cards.

Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Dept	IQAC	Civil	EEE	MECH	ECE	CSE	H&BS	MBA	TPO	Office	library
Signature											

Copy to: Management for favor of information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## PROGRAM REPORT

Date:28/12/2018

This is to inform to all the students that the Dept of H&BS is going to conduct **A One-day Seminar on Titled “Entrepreneurship Explored: Carving your Career Path.”**

The following member is invited as a Resource person for the Seminar

**Mr. A. Kanthi**, Entrepreneur, Surya Softline solution, Srikakulam, A.P

highlighted the importance of innovative entrepreneurship

1. Innovative businesses
2. Young and high growth businesses
3. Small and mid size enterprises SMEs

The expert sessions covered various aspects of innovative entrepreneurship:

Mr.A.Kanthi shared his insights into starting up, evaluating ideas, and utilizing the internet in business innovations and marketing.

Mr.A.Kanthi discussed problems faced by startups in India, target markets, and marketing strategies in innovative entrepreneurship.

All the Participants felt highly impressed and motivated of the seminar. they understand the importance of innovation, Challenges of innovations in today’s world.

## **OBJECTIVES OF THE PROGRAM**

The objective of the program is to bring awareness in the students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real world problems and projects.

## OUTCOMES OF THE PROGRAM

Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem-solving skills, manage strong impulses and feelings, and identify personal purpose.



  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

A One-day Workshop on Entrepreneurship Explored: Carving Your Career Path.

Dt:28/12/2018

S.no	Name of Participant	Pin No	Branch	Signature
1	Chekati suresh	16W61A0205	EEE-III	C. Suresh
2	Chintada ramarao	16W61A0206	EEE-III	C. Ramarao
3	Dukka govindarao	16W61A0207	EEE-III	D. Govindarao
4	Kaspa saisuresh	16W61A0208	EEE-III	K. Saisuresh
5	Pakki sai venkatesh	16W61A0209	EEE-III	P. Sai venkatesh
6	Rambatla satish kumar	16W61A0210	EEE-III	R. Satish kumar
7	Simma vasu	16W61A0211	EEE-III	S. vasu
8	Sumala syamala rao	16W61A0212	EEE-III	S. Syamala rao
9	Vaddi dhanunjaya rao	16W61A0213	EEE-III	V. dhanunjaya rao
10	Yandava papa rao	16W61A0214	EEE-III	Y. Papa rao
11	Addala venkata laxmi prasanna	17W65A0201	EEE-III	A. venkata laxmi prasanna
12	Asapu neeladri	17W65A0202	EEE-III	A. neeladri
13	Behera sainandu	17W65A0204	EEE-III	B. Sai nandu
14	Dummu baburao	17W65A0207	EEE-III	D. baburao
15	Gondu sairam	17W65A0208	EEE-III	G. Sairam
16	Gonti gangadhara rao	17W65A0209	EEE-III	G. gangadhara rao
17	Goru syamsundar	17W65A0210	EEE-III	G. Syam Sundar
18	Govala haarika	17W65A0211	EEE-III	G. Haarika
19	Guntuku sailaja	17W65A0212	EEE-III	G. sailaja
20	Kanakam jagadeesh	17W65A0213	EEE-III	K. jagadeesh
21	Kola ganesh	17W65A0214	EEE-III	K. Ganesh
22	Konisi srinu	17W65A0216	EEE-III	K. Srinu
23	Koyyana jogarao	17W65A0217	EEE-III	K. jogarao
24	Mavuduru appala venkata vidyasagar	17W65A0219	EEE-III	M. A. venkata vidya sagar
25	Narsipuram ramesh	17W65A0220	EEE-III	N. Ramesh
26	Panga umasankar	17W65A0221	EEE-III	P. Uma Shankar
27	Podugu rajesh	17W65A0222	EEE-III	P. Rajesh
28	Boddepalli satish	17W65A0309	ME-III	B. Satish
29	Boddepalli venkatesh	17W65A0310	ME-III	B. Venkatesh
30	Bogela raviteja	17W65A0311	ME-III	B. Raviteja
31	Bommali maheswara rao	17W65A0312	ME-III	B. maheswara rao
32	Botcha mahesh	17W65A0313	ME-III	B. mahesh
33	Chaduvula anil kumar	17W65A0314	ME-III	Ch. anil kumar
34	Chekati lokesh	17W65A0315	ME-III	Ch. lokesh

*[Handwritten signature]*



### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2008

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### Chief Patron :

**Sri. V.M.M. Sainath Reddy**  
President, Sri Sivani Group of Colleges

### Patrons :

**Sri. J. Suryachandra Rao**  
Vice President, Sri Sivani Group of Colleges  
**Sri. K. Durga Srinivas**  
Secretary, Sri Sivani Group of Colleges  
**Sri. D. Venkata Rao**  
Treasurer, Sri Sivani Group of Colleges  
**Sri. P. Durga Prasad Raju**  
Joint Secretary, Sri Sivani Group of Colleges  
**Dr. S. Srinivasa Rao**  
Correspondent, Sri Sivani Group of Colleges

### Principal:

**Dr. B.Murali Krishna**

### Organized Department:

EDC CELL

### Co-ordinator:

**Mr. Y. Jagadeesh Kumar ,**

Asst.Prof, Dept of CSE

### Resource Persons:

**Mr. A. Kanthi,** Entrepreneur, Surya Softline  
solution, Srikakulam, A.P



## SRI SIVANI COLLEGE OF ENGINEERING

**A One-day Workshop on Entrepreneurship**  
**Explored: Carving your Career Path**

**ON 28-12-2018**



**Organized by**

**DEPARTMENT OF EDC CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

**(Approved by AICTE, Delhi and Permanently**

**affiliated to JNTUK, Kakinada,**

**'A' Grade by AP Knowledge Mission,**

**ISO 9001:2008 certified)**

**CHILAK APALEM Jn., SRIKAKULAM.**

**Andhra Pradesh - 532 410.**

**[www.srisivani.com](http://www.srisivani.com)**



**Objective :**

The objective of the program is to bring awareness in the students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real world problems and projects.

**Expected Outcomes:** Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem-solving skills, manage strong impulses and feelings, and identify personal purpose.

**\*\*\*\*Spot Registration is available\*\*\*\***



**Route Map:**



**REGISTRATION FORM  
A ONE DAY WORKSHOP  
ON**

**“Entrepreneurship Explored: Carving your Career Path”**

**ON 28-12-2018**

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

**Date: Signature of the Participant**



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date 8/01/2019


## CIRCULAR

This is to inform to all the students of B.Tech that the IPR CELL is going to conduct **A one day seminar on Challenges in Intellectual Property Rights** on **22<sup>nd</sup> Jan 2019** from 10am to 4pm.


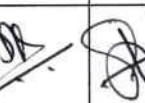

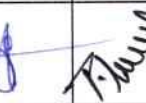

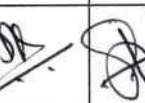
All the students have to report at the seminar hall sharp at 9:30am with the proper dress code and with ID cards. Attendance is mandatory.

Venue: Digital class room of block 1

**Dr.B.Prasada Rao, Professor, Department of MBA** is the coordinator of the program.

  
Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

### Copy to

Dept	IQAC	Civil	EEE	Mech	ECE	H&BS	CSE	MBA	TPO	Office	Library
Signature											

CC To: The Management: For information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

**Date: 23.01.2019**

## PROGRAM REPORT

**A One Day Seminar on Challenges in Intellectual Property Rights** has been conducted on 22<sup>nd</sup> Jan 2019 in the Digital class room of Block 1.

The following member is invited as Resource person for the seminar

**Dr. M.Aravind Kumar, Professor, Dept of ECE**, West Godavari Institute of Science and Engineering, Prakasaraopalem, Nallajerla, A.P

**Dr.B.Prasada Rao, Professor, Department of MBA** is the coordinator of the program.

Eminent Resource person has explained about how to face challenges in Intellectual property rights. The seminar was interactive to all the students present especially who are mostly involved in research activities and those who want to apply for patents for their research work

## **OBJECTIVES OF THE PROGRAM**

The objective of the program is to empower students with the knowledge and skills necessary to navigate the complexities of patents and copyrights, contributing to a culture of responsible innovation and intellectual property management. To encourage widespread awareness and understanding of the role that intellectual property plays a fostering a creative and innovative culture

## **OUTCOMES OF THE PROGRAM**

All the students who have participated in **A One Day Seminar on Challenges in Intellectual Property Rights** have felt free and realized the importance of IPR and the program aims to create a positive impact on the students and the broader community, promoting a culture of responsible innovation and effective management of intellectual property rights. Students will acquire a deeper understanding of the legal frameworks governing patents and copyrights, enabling them to navigate intellectual property issues more effectively.

Thirty eight students participated in the program.





  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE:22.01.2019

## A ONE DAY SEMINAR ON CHALLENGES IN INTELLECTUAL PROPERTY RIGHTS

### LIST OF PARTICIPANTS WITH SIGNATURES

S-NO	REDG-NO	NAME OF THE PARTICIPANT	BRANCH	SINGNATURE
1	17W61A0101	ABOTHULA BHARGAVA NAIDU	CIVIL	A. Bhargava naidu
2	17W61A0102	ABOTHULA PRAVALLIKA	CIVIL	A. pravallika
3	17W61A0103	BAGA SANJEEV	CIVIL	B. sanjeev
4	17W61A0104	BAIRI. SAIKUMAR	CIVIL	B. Saikumar
5	17W61A0105	BAMMIDI. KAVYA	CIVIL	B. Kavya.
6	17W61A0107	BHUSHANA RAO MODALAVALASA	CIVIL	Bhushana rao
7	17W61A0108	BOJJA DHANUNJAYA	CIVIL	B. Dhanunjaya
8	17W61A0109	GANTA KALYANI	CIVIL	G. kalyani
9	17W61A0110	GOKA ANIL KUMAR	CSE	G. Anilkumar
10	17W61A0502	BADIYA UTTEJ	CSE	B. Uttej.
11	17W61A0503	BAIPALLI NALINI	CSE	B. nalini
12	17W61A0504	BALIJEPALLI.VENKATA VINAY UDAY SANKAR	CSE	B. Vinay Uday
13	17W61A0505	BANKUPALLILAKSHMIKIRANKUMAR	CSE	B. Lakshmi Kiran
14	17W61A0506	BHOGI.KARTHEEK RAJ	CSE	B. Kartheekraj
15	17W61A0507	BUYVALA. CHANDRIKA	CSE	B. Chandrika
16	17W61A0508	CHALLA. VINEETH KUMAR	CSE	A. Vineeth
17	17W61A0509	CHEEKATI SUDHEER	CSE	Ch. Sudheer
18	17W61A0510	DABBADA YAMINI	CSE	D. Yamini
19	17W61A0401	ABOTHULA RAMBABU	ECE	A. Rambabu
20	17W61A0402	ANAPARTHYSUDARSANAKUMAR	ECE	A. Sudhakar
21	17W61A0403	ARAVALA KEERTHI	ECE	A. Keerthi

22	17W61A0404	BATTULA UPENDRA	ECE	B. Upendra
23	17W61A0405	BEHARA .SAI PREETHI	ECE	B. Sai preethi
24	17W61A0407	BURI.LAKSHMI URMILA	ECE	B. urmila.
25	17W61A0408	DANDUPATI TULASI	ECE	D. Tulasi
26	17W61A0409	DOKI VIKAS	ECE	D. Vikas
27	17W61A0201	BOGADILOKESH	EEE	B. Lokesh
28	17W61A0202	GUDENA.VINEETHA	EEE	G.vineetha
29	17W61A0203	IPPILI.VENKATA NEERAJA	EEE	I. venkata neeraj
30	17W61A0204	KOVVURU.NITISH KUMAR	EEE	K.NITISH kumar.
31	17W61A0205	MALATI PRATUSHA	EEE	M. Pratusha
32	17W61A0301	ALLU JAYA RAMNAIDU	ME	M. J. Ratusha
33	17W61A0302	ANEM SATEESH	ME	A. sateesh
34	17W61A0303	ARITIKATLA ROHITH KUMAR	ME	A. Rohit kumar.
35	17W61A0304	BHAGIRADHI.BEHARA NAGESWAR	ME	B. Behara nageswar
36	17W61A0305	BODDURU TIRUMALA RAJA RAMA KRISHNA	ME	B. Rama krishna
37	17W61A0306	DANDI RAJESH	ME	D. Rajesh
38	17W61A0307	DUVVADA. HARI	ME	D. Hari

  
 Program coordinator

### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2008.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### About the IPR CELL

The purpose of IPR cell is to facilitate, encourage, promote and safeguard scientific inquiry, research pursuits and the academic freedom of its faculty, researchers and students. IPR cell conducts activities to provide a clear understanding of the rights and responsibilities of the faculty, staff and students to protect their Intellectual Property rights generated through research work. IPR cell is working towards creating an innovative culture which fosters the creation of Intellectual Property and development of IPR at the college. The main objective of IPR cell is to create awareness and educate on Intellectual property rights (IPR) among faculty and students of the college. To advice and guide faculty and students on the importance of IPR. To conduct workshops, activities and training programs on IPR. To provide guidelines on applicable laws and regulations regarding IPR. To promote academic freedom and safeguard the interests of inventor in creation and commercialization of intellectual property with legal support wherever necessary. To create an environment for acquiring new knowledge through innovation, develop an attitude of prudent IP management practices and promote an IPR culture compatible with the education mission of the institute.

### Chief Patron:

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

### Patrons:

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*

**Sri. K. Durga Srinivas**  
*Secretary, Sri Sivani Group of Colleges*

**Sri. D. Venkata Rao**  
*Treasurer, Sri Sivani Group of Colleges*

**Sri. P. Durga Prasad Raju**  
*Joint Secretary, Sri Sivani Group of Colleges*

**Dr. S. Srinivasa Rao**  
*Correspondent, Sri Sivani Group of Colleges*

### Principal:

**Dr. B.Murali Krishna**, *Principal, SSCE*

### IPR CELL Co-ordinator:

**Mr. K. Ravi Kumar**, *Assistant professor*  
*Dept. of MBA*

### Program Co-ordinator:

**Dr.B.Prasada Rao**, *Professor, Department of MBA*

### Resource Persons:

**Dr.M.Aravind Kumar**, *Professor, Dept of ECE, West Godavari Institute of Science and Engineering, Prakasaraopalem, Nallajerla, A.P*



## A ONE DAY SEMINAR ON CHALLENGES IN INTELLECTUAL PROPERTY RIGHTS ON 22-01-2019



Organized by

**IPR CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

(Approved by AICTE, Delhi and Permanently

affiliated to JNTUK, Kakinada,

UGC Recognition under 2(f) & 12(B),

'A' Grade by AP Knowledge Mission,

ISO 9001:2008 certified)

CHILAKAPALEM Jn., SRIKAKULAM.

Andhra Pradesh - 532 410.

[www.srisivani.com](http://www.srisivani.com)





# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date: 08.02.2019

## CIRCULAR

All the students of B.tech are hereby informed that the IPR CELL is going to organize **A One Day Seminar on Intellectual Property Rights: Creating Awareness about Patents, Copy Rights** on **20<sup>th</sup> Feb 2019** from 10am to 4pm.

All the students have to report at the seminar hall sharp at 9:30am with the proper dress code and with ID cards. Attendance is mandatory.

Venue: Digital class room of Block 1

**Mr.L.S.S Deekshit, Assistant Professor, Department of Mechanical Engineering** is the coordinator of the program.

Principal  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Dept	IQAC	Civil	EEE	Mech	ECE	H&BS	CSE	MBA	TPO	Office	Library
Signature											

CC To: The Management: For information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date: 21.02.2019

## PROGRAM REPORT

A one day seminar on **Intellectual Property Rights: Creating Awareness about Patents, Copy Rights** has been conducted on 20<sup>th</sup> Feb 2019 in the Digital Class Room.

The following member is invited as Resource person for the seminar

**Mr.R.N.G Mahesh, Professor, MBA Department,** Gonna Institute of Technology and Management Studies, Aganampudi, Visakhapatnam, A.P.

**Mr..L.S.S Deekshit, Assistant professor, Department of Mechanical Engineering** is the coordinator of the program.

The resource person explained about patent, copy right and trade mark

Patent is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem. Copyright is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works, cinematograph films, and sound recordings.

### **OBJECTIVES OF THE PROGRAM**

The objective of this program is to empower students with the knowledge and skills necessary to navigate the complexities of patents and copy rights, contributing to a culture of responsible innovation and intellectual property management.

### **OUTCOMES OF THE PROGRAM**

The outcomes of the **seminar on Intellectual Property Rights: Creating Awareness about Patents, Copy Rights** aims to create a positive impact on the students and the broader community, promoting a culture of responsible innovation and effective management of intellectual property rights. Students will acquire a deeper understanding of the legal frameworks governing patents and copyrights, enabling them to navigate intellectual property issues more effectively

Thirty Eight Students participated in the program



*[Handwritten Signature]*  
Program Coordinator





**SRI SIVANI COLLEGE OF ENGINEERING**  
(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE: 20.02.2019

**A ONE DAY SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: CREATING  
AWARENESS ABOUT PATENTS, COPY RIGHTS**

**LIST OF PARTICIPANTS WITH SIGNATURES**

S-NO	REDG-NO	NAME OF THE PARTICIPANT	BRANCH	SINGNATUR E
1	17W61A0111	GORLE NAGAMANI	CIVIL	G. Nagamani
2	17W61A0112	KEMBURU. SURESH	CIVIL	K. Suresh
3	17W61A0113	LAKHINANA.PRAVEEN	CIVIL	L. Praveen
4	17W61A0114	METTA. SUNEETHA	CIVIL	m. Suneetha
5	17W61A0115	MOYYA. RAGHAVENDRA	CIVIL	m. Raghavendra
6	17W61A0116	MUDDADA. SANTOSH	CIVIL	m. Santosh
7	17W61A0117	PAILA MOHANARAO	CIVIL	P. Mohan Rao
8	17W61A0118	RAMAPATRUNI. SRIKANTH REDDY	CIVIL	R. Srikanth reddy
9	17W61A0110	NAGAVARAPU.SAI MAHENDRA	CSE	N. Sai Mahendra
10	17W61A0502	NANDA SAI KIRAN	CSE	N. Sai Kiran
11	17W61A0503	NEMALIPURI SAI KUMARI	CSE	N. Sai Kumari
12	17W61A0504	PALAKOLLU YAMINI	CSE	P. Yamini
13	17W61A0505	PARIDALA MADHURI	CSE	p. madhuri
14	17W61A0506	PATRUNI KOTESWARARAO	CSE	P. Koteswar Rao
15	17W61A0507	PEDADA MOUNIKA	CSE	P. Mounika
16	17W61A0508	PEDADA SWATHI	CSE	P. Swathi
17	17W61A0509	POLAKI.TULASI	CSE	p. Tulasi
18	17W61A0510	POTNURU.BHAVYASREE	CSE	P. Bhavya Sree
19	17W61A0401	ABOTHULA RAM BABU	ECE	A. Ram Babu

20	17W61A0402	ANAPARTHY SUDARSANA KUMAR	ECE	A. Sudarsana kumar
21	17W61A0403	ARAVALA.KEERTHI	ECE	A. Keerthi
22	17W61A0404	BATTULA UPENDRA	ECE	B. Upendra
23	17W61A0405	BEHARA.SAI PREETHI	ECE	B. Preethi
24	17W61A0407	BURI.LAKSHMI URMILA	ECE	B. lakshmi urmila
25	17W61A0408	DANDUPATI TULASI	ECE	D. Tulasi
26	17W65A0225	SEEMAKURTHI SUNEETHA	EEE	S. Suneetha
27	17W65A0226	SEEPANA HEMA SUNDARRAO	EEE	S. Sundarrao
28	17W65A0228	SREE RAM ASHWINI	EEE	S. Ram Ashwini
29	17W65A0229	SRIMUSURU KOTESWARA RAO	EEE	S. Koteswara
30	17W65A0230	THOTTADI PAVAN KALYAN	EEE	T. Pavan kalyan
31	17W65A0231	UJJURUKARTHIK	EEE	U. Karthik
32	17W65A0223	RENTIKOTA VIJAYAKUMAR	EEE	R. Vijayakumar
33	17W61A0301	ALLU JAYARAM NAIDU	ME	A. Jayaramnaidu
34	17W61A0302	ANEMSATEESH	ME	A. Sateesh
35	17W61A0303	ARITIKATLA ROHITHKUMAR	ME	A. Rohithkumar
36	17W61A0304	BHAGIRADHI. BEHARA NAGESWAR	ME	B. Behararajeswar
37	17W61A0305	BODDURUTIRU MALARAJA RAMAKRISHNA	ME	B. Ramakrishna
38	17W61A0306	DANDI RAJESH	ME	Rajesh

*(Signature)*

SIGNATURE OF THE PROGRAM COORDINATOR

### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) by ISO 9001:2008.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### About the IPR CELL

The purpose of IPR cell is to facilitate, encourage, promote and safeguard scientific inquiry, research pursuits and the academic freedom of its faculty, researchers and students. IPR cell conducts activities to provide a clear understanding of the rights and responsibilities of the faculty, staff and students to protect their Intellectual Property rights generated through research work. IPR cell is working towards creating an innovative culture which fosters the creation of Intellectual Property and development of IPR at the college. The main objective of IPR cell is to create awareness and educate on Intellectual property rights (IPR) among faculty and students of the college. To advice and guide faculty and students on the importance of IPR. To conduct workshops, activities and training programs on IPR. To provide guidelines on applicable laws and regulations regarding IPR. To promote academic freedom and safeguard the interests of inventor in creation and commercialization of intellectual property with legal support wherever necessary. To create an environment for acquiring new knowledge through innovation, develop an attitude of prudent IP management practices and promote an IPR culture compatible with the education mission of the institute.

### Chief Patron:

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

### Patrons:

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*

**Sri. K. Durga Srinivas**  
*Secretary, Sri Sivani Group of Colleges*

**Sri. D. Venkata Rao**  
*Treasurer, Sri Sivani Group of Colleges*

**Sri. P. Durga Prasad Raju**  
*Joint Secretary, Sri Sivani Group of Colleges*

**Dr. S. Srinivasa Rao**  
*Correspondent, Sri Sivani Group of Colleges*

### Principal:

**Dr. B. Murali Krishna**, *Principal, SSCE*

### IPR CELL Coordinator:

**Mr.K.Ravi Kumar**, *Assistant Professor*  
*Dept. of MBA*

### Co-ordinator:

**Mr.L.S.S Deekshit**,  
*Assistant professor, Department of mechanical*  
*Engineering*

### Resource Person:

**Mr.R.N.G Mahesh**,  
*Professor, MBA Department,*  
*Gonna Institute of Technology and Management*  
*Studies, Aganampudi, Visakhapatnam, A.P*



## A ONE DAY SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: CREATING AWARENESS ABOUT PATENTS, COPY RIGHTS ON 20-02-2019



*Organized by*

**IPR CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**  
**Approved by AICTE, New Delhi and Permanently**  
**Affiliated to JNTUK, Kakinada-CC-W6,**  
**UGC Recognition under 2(f) & 12(B), Accredited by**  
**NAAC, ISO 9001:2008 Certified)**  
**NH-16, Chilakapalem Jn., Srikakulam District**  
**Andhra Pradesh - 532 410.**  
**[www.srisivani.com](http://www.srisivani.com)**

### Objective :

The objective of the program is to bring awareness in the young technical minds to understand themselves knowledge and confident in research.

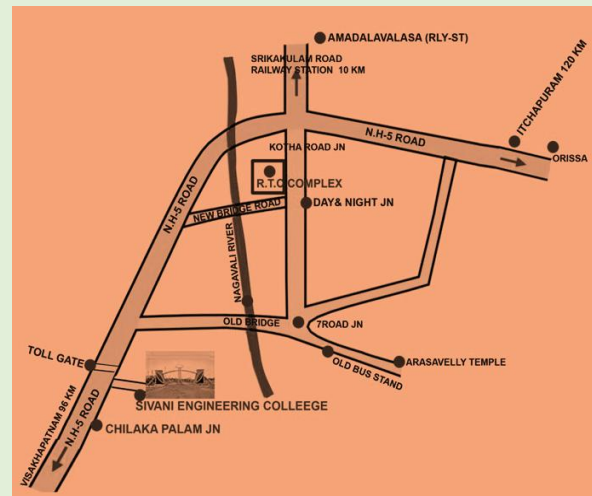
### Expected Outcomes:

All The Students Who Have Participated In A One Day Workshop On "Research Skills For Innovation In Electronics And Communication Engineering " Have Felt Free And Realized The Importance Of Research And Very Much Enthusiastic To Get Them Absorbed In Research After Completion Of Their Studies.

**\*\*\*\*Spot Registration is available\*\*\*\***



### Route Map:



### REGISTRATION FORM

### **A TWO-WEEK ADD-ON PROGRAM ON**

### **“A ONE DAY SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: CREATING AWARENESS ABOUT PATENTS, COPY RIGHTS”**

**20-02-2019**

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

Date: Signature of the Participant



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## CIRCULAR

Date:06/03/2019

This is to inform to all the students that the EDC cell is going to conduct **A One-Day Workshop on “Risk and Reward in Entrepreneurship Navigating the Critical Implications of Embracing or Avoiding Risks”**.

The workshop aimed to make students aware of risk and reward in entrepreneurship navigating the critical implications of embracing or avoiding risks.

The event took place on **16th March 2019** from 10 am to 4 pm.

**Mr.P. Revanth Kumar, Asst.Prof, Dept. of Civil** is the coordinator of the program

All the students must attend the seminar in the digital seminar hall of the H&BS department at 9:30am with the proper dress code with ID cards.

Principal  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Dept	IQAC	Civil	EEE	MECH	ECE	CSE	H&BS	MBA	TPO	Office	library
Signature											

Copy to: Management for favor of information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## PROGRAM REPORT

Date:20/03/2019

This is to inform to all the students that the Dept of EDC Cell is going to conduct **A One-day Workshop on Titled "Risk and Reward in Entrepreneurship Navigating the Critical Implications of Embracing or Avoiding Risks.**

The following member is invited as a Resource person for the Workshop

**Mr. J.Himasekhar**, Asst. professor, Dept. Of ECE, Anits College, Visakhapatnam, Andhra Pradesh

highlighted the importance of Risk & Reward in Entrepreneurship Navigating the Critical Implications of embracing or Avoiding Risks.

The expert sessions covered various aspects of Risk & Reward in Entrepreneurship:

1. Risks are uncertain events that can have positive or negative outcomes. They can arise from internal or external factors and must be carefully evaluated and managed.
2. Embracing risks can lead to innovation and growth. It encourages creativity and opportunity-seeking behavior, enabling organizations to stay competitive in a rapidly changing environment.
3. Avoiding risks can provide stability and security. It focuses on risk mitigation and ensuring continuity of operations. However, excessive risk avoidance can hinder progress and limit potential rewards.

All the Participants felt highly impressed and motivated of the seminar. They feel that it is a real time experience for them in participating in the seminar.

## OBJECTIVES OF THE PROGRAM

The objective of the program is to bring awareness in the students about Finding the right balance between embracing and avoiding risks is crucial. It requires effective risk management strategies, data-driven decision making, and a culture of accountability.

## OUTCOMES OF THE PROGRAM

All the students who are participate in the program have felt free and realised Achieving success in a dynamic business environment necessitates understanding and navigating the critical implications of embracing or avoiding risks. By striking the right balance, organizations can seize opportunities, drive innovation, and maximize rewards while managing potential downsides



  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

A One-day Workshop on "Risk and Reward in Entrepreneurship navigating the critical implications of embracing or avoiding risks"

Dt:16/03/2019

S.no	Name of the participant	Pin No	Branch	Signature
1	Annabattula dharani	16W61A0503	CSE-III	A. dharani
2	Aritikatla tejaswini	16W61A0504	CSE-III	A. tejaswini
3	Bairisetti sankar sai	16W61A0505	CSE-III	B. sankar sai
4	Batteti meghana	16W61A0507	CSE-III	B. meghana
5	Bejjipuram ganesh	16W61A0508	CSE-III	B. Ganesh
6	Boddepalli sravani	16W61A0509	CSE-III	B. sravani
7	Borra sri vidya	16W61A0510	CSE-III	B. sri vidya
8	Bugatha prathima	16W61A0511	CSE-III	B. Prathima
9	Byreddi rukmini	16W61A0512	CSE-III	B. Rukmini
10	Chindu jogendra dev	16W61A0513	CSE-III	ch.jogendra dev
11	Chittiri sai kumar	16W61A0514	CSE-III	ch. Sai kumar
12	Devarakonda sarath chandra	16W61A0515	CSE-III	D.sarath chandra
13	D.jayanth kumar	16W61A0516	CSE-III	D. kumar
14	Dwarapudi amminaidu	16W61A0517	CSE-III	D. amminaidu
15	Dumpala pushpalatha	16W61A0518	CSE-III	D. Pushpalatha
16	Gedela anjali	16W61A0519	CSE-III	G. anjali
17	Gudla bhavya sri	16W61A0520	CSE-III	G. bhavya sri
18	Gudla chandini	16W61A0521	CSE-III	G. chandini
19	Gundala ravikiran	16W61A0522	CSE-III	G. ravikiran
20	Gunta tanuja	16W61A0523	CSE-III	G. Tanuja
21	Gundala vamsi krishna	16W61A0525	CSE-III	G.vamsi krishna
22	Jallu anudeep	16W61A0526	CSE-III	J. anudeep
23	Jami sravani	16W61A0527	CSE-III	J. sravani
24	Kalaga pavani	16W61A0528	CSE-III	k. Pavani
25	Kalisetti haritha	16W61A0529	CSE-III	K. haritha
26	Kamarsi hema latha	16W61A0530	CSE-III	Ki. hema latha
27	Kampara dharanidhar	16W61A0531	CSE-III	Kdharanidhar
28	Kaniti rajani	16W61A0532	CSE-III	Ki. rajani
29	Kemburu prasanthsai kumar	16W61A0533	CSE-III	K.prasanthsai kumar
30	Killamsetty meghana	16W61A0534	CSE-III	K. meghana
31	Koraganji harika	16W61A0535	CSE-III	K. harika
32	Kullana mohana krishna	16W61A0537	CSE-III	K. Mohana krishna
33	Kuna vinay kumar	16W61A0538	CSE-III	K. vinay kumar



34	Kuppili lakshmi prasanna	16W61A0539	CSE-III	K. Lakshmi prasanna
35	Kuriti pravallika	16W61A0540	CSE-III	K. Pravallika
36	Mamidi yogita	16W61A0543	CSE-III	M. Yogita
37	Marpu manasa	16W61A0544	CSE-III	M. manasa
38	Maruvada vaishnavi	16W61A0545	CSE-III	M. Vaishnavi
39	Metta kailash	16W61A0546	CSE-III	M. Kailash
40	Muddada susanthika	16W61A0547	CSE-III	M. susanthika
41	Murapaka anusha	16W61A0548	CSE-III	M. anusha
42	Nadimpilli aneela	16W61A0549	CSE-III	N. aneela
43	Nandamudi manasa	16W61A0550	CSE-III	N. manasa
44	Narayanasetty sireesha	16W61A0551	CSE-III	D. prasanna
45	Devarapalli prasanna	15W61A0420	ECE-IV	N. sireesha
46	Dontamsetty lochana	15W61A0421	ECE-IV	D. lochana
47	Dunna subhasri	15W61A0422	ECE-IV	D. Subhasri
48	Etranji upendra rao	15W61A0423	ECE-IV	E. Upendra Rao
49	Gandepalli v bhavani	15W61A0424	ECE-IV	G. v. bhavani
50	Geddavalasa sravani	15W61A0425	ECE-IV	G. Sravani
51	Giduturi sai mahesh	15W61A0426	ECE-IV	G. Sai mahesh.
52	Gudla priyanka	15W61A0428	ECE-IV	G. Priyanka
53	Gudla swetha	15W61A0429	ECE-IV	G. Swetha



Program Coordinator



### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2015.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### Chief Patron :

**Sri. V.M.M. Sainath Reddy**  
President, Sri Sivani Group of Colleges

### Patrons :

**Sri. J. Suryachandra Rao**  
Vice President, Sri Sivani Group of Colleges  
**Sri. K. Durga Srinivas**  
Secretary, Sri Sivani Group of Colleges  
**Sri. D. Venkata Rao**  
Treasurer, Sri Sivani Group of Colleges  
**Sri. P. Durga Prasad Raju**  
Joint Secretary, Sri Sivani Group of Colleges  
**Dr. S. Srinivasa Rao**  
Correspondent, Sri Sivani Group of Colleges

### Principal:

**Dr. B.Murali Krishna**

### Organized Department:

EDC CELL

### Co-ordinator:

**Mr.P. Revanth Kumar,**  
Asst. Prof, Dept. of Civil

### Resource Persons:

**Mr. J.Himasekhar,** Asst. professor, Dept. Of  
ECE, Anits College, Visakhapatnam, Andhra  
Pradesh



## SRI SIVANI COLLEGE OF ENGINEERING

**A One-day Workshop on  
"Risk and Reward in Entrepreneurship  
Navigating the Critical Implications of  
Embracing or Avoiding Risks"**

**Dt.: 16-03-2019**



**Organized by**

**DEPARTMENT OF EDC CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

**(Approved by AICTE, Delhi and Permanently**

**affiliated to JNTUK, Kakinada,**

**UGC Recognition under 2(f) & 12(B),**

**'A' Grade by AP Knowledge Mission,**

**ISO 9001:2015 certified)**

**CHILAK APALEM Jn., SRIKAKULAM.**

**Andhra Pradesh - 532 410.**

**[www.srisivani.com](http://www.srisivani.com)**



**Objective :**

The objective of the program is to bring awareness in the students about Finding the right balance between embracing and avoiding risks is crucial. It requires effective risk management strategies, data-driven decision making, and a culture of accountability.

**Expected Outcomes:** All the students who are participate in the program have felt free and realised Achieving success in a dynamic business environment necessitates understanding and navigating the critical implications of embracing or avoiding risks. By striking the right balance, organizations can seize opportunities, drive innovation, and maximize rewards while managing potential downsides.

\*\*\*\*Spot Registration is available\*\*\*\*

# THE RISK OF BECOMING AN ENTREPRENEUR

RISKS		REWARDS
40HR WEEKS ARE NEVER ENOUGH	YOU WILL LOSE MONEY	FREEDOM
YOU MIGHTY FALL INTO DEPRESSION	YOU MAY LOSE FRIENDS	FINANCIAL INDEPENDENCE

**Route Map:**



## REGISTRATION FORM A ONE DAY WORKSHOP ON

“Risk and Reward in Entrepreneurship  
Navigating the Critical Implications of  
Embracing or Avoiding Risks”

**ON 16-03-2019**

Participant’s name : \_\_\_\_\_

Gender: Male/Female : \_\_\_\_\_

Educational Qualification : \_\_\_\_\_

Department : \_\_\_\_\_

Organization: \_\_\_\_\_

Address for Communication : \_\_\_\_\_

Mobile Number : \_\_\_\_\_

Email ID : \_\_\_\_\_

**Date: \_\_\_\_\_ Signature of the Participant**



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## CIRCULAR

Date:21/03/2019

This is to inform to all the students that the EDC Cell is going to conduct **Expert Lectures on “Innovations and Entrepreneurship.”**

The seminar aimed to make students aware of innovations and entrepreneurship, make them entrepreneurs to convert opportunities into marketable ideas, and be job creators rather than job seekers.

The event took place on **28th March 2019** from 10 am to 4 pm.

**Mr. A. Kanthi, Asst.Prof, Dept of EEE** is the coordinator of the program

All the students must attend the seminar in the digital seminar hall of the H&BS department at 9:30am with the proper dress code with ID cards.

Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Dept.	IQAC	Civil	EEE	Mech	ECE	H&BS	CSE	MBA	TPO	Office	Library
Signature											

Copy to: Management for favor of information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)

(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,

UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)

NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

## PROGRAM REPORT

**Date:28/03/2019**

This is to inform to all the students that the Dept of EDC Cell is going to conduct **A One-day Workshop on Experts Lectures on “Innovations and Entrepreneurship”**.

The following member is invited as a Resource person for the Workshop

**Dr.A.Dayina** , Associate professor,Dept. Of Civil Engg,Visakha Institute of Engineering & Technology, Visakhapatnam, Andhra Pradesh.

highlighted the importance of new ideas for Business development to achieve the Success

The expert sessions covered various aspects of innovations & Entrepreneurship:

- **Revolutionizing Business:** Exploring Innovations and Entrepreneurship Welcome to this presentation where we delve into the exciting world of business revolution and the role of innovation and entrepreneurship. Today, we will explore how groundbreaking ideas and entrepreneurial spirit are reshaping industries and driving success. Join us on this journey of discovery and inspiration.
- **Innovation: The Key to Success**  
Innovation is the driving force behind successful businesses in today's rapidly evolving landscape. It enables organizations to adapt, stay ahead of the competition, and create value for customers. By fostering a culture of innovation, companies can unlock new opportunities, improve processes, and deliver groundbreaking products and services. Embracing innovation is essential for long-term success in the modern business world.

- **Entrepreneurship: The Catalyst for Change**

Entrepreneurship fuels the engine of business revolution. Entrepreneurs are the risk-takers and visionaries who disrupt traditional models, challenge the status quo, and create new markets. Their ability to identify opportunities, take calculated risks, and drive innovation forward is what sets them apart. Entrepreneurship not only drives economic growth but also inspires others to push boundaries and pursue their own entrepreneurial aspirations.

All the Participants felt highly impressed and motivated of the seminar. They feel that it is a real time experience for them in participating in the seminar.

### **OBJECTIVES OF THE PROGRAM**

The objective of the program is to bring awareness in the students in a rapidly changing business landscape, organizations must embrace disruption rather than fear it. By recognizing the potential of disruptive technologies, business models, and market shifts, companies can proactively adapt and seize new opportunities. Embracing disruption involves a mindset shift, agility, and a willingness to challenge conventional thinking. Those who adapt quickly and effectively to change will thrive in the revolutionized business environment.

### **OUTCOMES OF THE PROGRAM**

All the students who are participate in the program have felt free and realised the importance of knowledge\_about\_ Innovation and entrepreneurship are the catalysts that revolutionize the business landscape. By embracing innovation, adapting to change, and fostering collaboration, organizations can navigate the evolving marketplace and achieve sustainable success. The future belongs to those who dare to challenge conventions, disrupt industries, and create new possibilities. Let us embark on this transformative journey together and shape the future of business.



  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist. -532410

A One-day Seminar on "Innovations and Entrepreneurship"

Dt:28/03/2019

S.no	Name of the participant	Pin No	Branch	Signature
1	Ijjada sai sreedeivi	15W61A0433	ECE-IV	S. Sai Sreedevi
2	Illa akash	15W61A0434	ECE-IV	I. akash
3	Jami bhagyasri	15W61A0435	ECE-IV	J. bhagyasri
4	Kalyanam padma	15W61A0436	ECE-IV	K. padma
5	Kasi kanchana	15W61A0437	ECE-IV	K. kanchana
6	Koda tanuja	15W61A0438	ECE-IV	K. Tanuja
7	Kondeti alekhya	15W61A0439	ECE-IV	K. alekhya
8	Kuna prasanna lakshmi	15W61A0440	ECE-IV	K. lakshmi
9	Lohitha gudumasu	15W61A0441	ECE-IV	Lohitha gudumasu
10	Maddi kavya	15W61A0443	ECE-IV	M. kavya
11	Madugula vijay sai kumar	15W61A0445	ECE-IV	M. Vijay Sai kumar
12	Mahanthi manisha	15W61A0446	ECE-IV	M. Manisha
13	Modalavalasa indraja	15W61A0447	ECE-IV	M. indraja
14	Palli janardhana rao	15W61A0448	ECE-IV	P. Janardhan rao
15	Pandu swarna dhakshayani	15W61A0450	ECE-IV	P. S. dhakshayani
16	Pentakota sonika	15W61A0452	ECE-IV	P. Sonika
17	Ponnada deepthi	15W61A0454	ECE-IV	P. deepthi
18	Potnuru krishnasanthi	15W61A0455	ECE-IV	P. krishnasanthi
19	Potnuru sireesha	15W61A0456	ECE-IV	P. sireesha
20	Pullata anitha	15W61A0457	ECE-IV	P. anitha
21	Raghumahanti harika	15W61A0458	ECE-IV	R. harika
22	Sampada rao sushma	15W61A0461	ECE-IV	S. sushma
23	Sevvana sai navya	15W61A0463	ECE-IV	S. Sai navya
24	Silla venkata santosh	15W61A0464	ECE-IV	S. venkata santosh
25	Simhadri navya	15W61A0465	ECE-IV	S. navya
26	Tammineni narayana rao	15W61A0466	ECE-IV	T. narayana rao
27	Tankala kalpana	15W61A0467	ECE-IV	T. kalpana
28	T. Pranaya sindhu	15W61A0468	ECE-IV	T. pranaya sindhu
29	Uppada gnana kumar	15W61A0469	ECE-IV	U. gnana kumar
30	Urity saikiran	15W61A0470	ECE-IV	U. sai kiran
31	Vakamulla deepika	15W61A0471	ECE-IV	V. deepika
32	Vakamullu sravya	15W61A0472	ECE-IV	V. sravya
33	Varadi sravalya	15W61A0473	ECE-IV	V. sravalya
34	V. Pavitra sai patnaik	15W61A0475	ECE-IV	V. Pavitra Sai
35	Vatti ranjitha	15W61A0476	ECE-IV	V. Ranjitha
36	Veereju leelasravani	15W61A0477	ECE-IV	V. leelasravani
37	Voonna bhagya lakshmi	15W61A0478	ECE-IV	V. Bhagya lakshmi
38	Y naveen kumar	15W61A0479	ECE-IV	Y. naveen kumar
39	Buridi prasanth kumar	16W65A0401	ECE-IV	B. prasanth kumar



40	Ijjada venkatappala naidu	16W65A0403	ECE-IV	J. Venkatapala naidu
41	Jaddu mahesh	16W65A0404	ECE-IV	J. Mahesh
42	Kappa naveen reddy	16W65A0405	ECE-IV	K. Naveen Reddy
43	Khandapu bhargava rao	16W65A0406	ECE-IV	K. Bhargava rao
44	Kota khageswara rao	16W65A0408	ECE-IV	K. Khageswara Rao

  
Program Coordinator



### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2015.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### Chief Patron :

**Sri. V.M.M. Sainath Reddy**  
President, Sri Sivani Group of Colleges

### Patrons :

**Sri. J. Suryachandra Rao**  
Vice President, Sri Sivani Group of Colleges  
**Sri. K. Durga Srinivas**  
Secretary, Sri Sivani Group of Colleges  
**Sri. D. Venkata Rao**  
Treasurer, Sri Sivani Group of Colleges  
**Sri. P. Durga Prasad Raju**  
Joint Secretary, Sri Sivani Group of Colleges  
**Dr. S. Srinivasa Rao**  
Correspondent, Sri Sivani Group of Colleges

### Principal:

**Dr. B.Murali Krishna**

### Organized Department:

**EDC CELL**

### Co-ordinator:

**Mr. A. Kanthi**, Asst.Prof, Dept of EEE

### Resource Persons:

**Dr.A.Dayina** , Associate professor,Dept. Of  
Civil Engg.Visakha Institute of Engineering  
& Technology, Visakhapatnam, Andhra  
Pradesh.



## SRI SIVANI COLLEGE OF ENGINEERING

**“Experts Lectures on Innovations and  
Entrepreneurship”**

**ON 28-03-2019**



**Organized by**

**DEPARTMENT OF EDC CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

**(Approved by AICTE, Delhi and Permanently**

**affiliated to JNTUK, Kakinada,**

**UGC Recognition under 2(f) & 12(B),**

**‘A’ Grade by AP Knowledge Mission,**

**ISO 9001:2015 certified)**

**CHILAK APALEM Jn., SRIKAKULAM.**

**Andhra Pradesh - 532 410.**

**[www.srisivani.com](http://www.srisivani.com)**





# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date 06.04.2019

## CIRCULAR

This is to inform to all the students that the R&D CELL is going to conduct **A One Day Seminar on Research to Innovation New Pathways for The Student** 16-04-2019 from 10am to 4pm.

Mr. S. Laxmanaraju, Assistant Professor, Department of Mechanical will be the coordinator of the program.


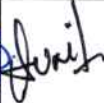

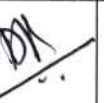



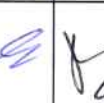
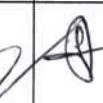
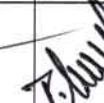

All the students have to attend the seminar in the seminar hall of the CSE department at 9:30am with the proper dress code and with ID cards.

  
Principal

PRINCIPAL

SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

Copy to:

Dept.	IQAC	CIVIL	EEE	MECH	CSE	ECE	H&BS	MBA	TPO	Office	Library
Signature											

CC : Management for information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), ISO 9001:2015 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE: 16-04-2019

## A ONE-DAY SEMINAR ON RESEARCH TO INNOVATION NEW PATHWAYS FOR STUDENT

Sl-No	Pin-No	Name Of The Participant	Branch	Signature
1.	16W61A0548	MURAPAKA ANUSHA	CSE	M. Anusha
2.	16W61A0549	NADIMPILLI ANEELA	CSE	N. Anella
3.	16W61A0550	NANDAMUDI MANASA	CSE	N. Manasa
4.	16W61A0551	NARAYANASETTY SIREESHA	CSE	N. Sireesha
5.	16W61A0552	PADALA CHANDRA SEKHAR	CSE	P. Chandrasekhar
6.	16W61A0553	PAIDI DINESH	CSE	P. Dinesh
7.	16W61A0554	PALLANTLA SAI PRIYA	CSE	P. Sai priya
8.	16W61A0555	PANDAVA GOWTHAMI	CSE	P. Gowthami
9.	16W61A0556	PAPPALA SHIVA PRASAD	CSE	P. Sai priya
10.	16W61A0557	PEDADA ALEKHYA	CSE	P. Alekhya
11.	16W61A0558	PILLA PALLAVI	CSE	P. Pallavi
12.	16W61A0559	PILLI SANKARA RAO	CSE	P. Sankar
13.	16W61A0560	POGIRI NEELIMA	CSE	P. Neelima
14.	16W61A0561	POTNURU SWATHI	CSE	P. Swathi
15.	16W61A0562	POTNURU VARAPRASAD	CSE	P. Varaprasad
16.	16W61A0563	PYDISETTI.SAI KRISHNA SUVARCHALA	CSE	P. Sai krishna
17.	16W61A0564	RATNALA GOWTHAMI	CSE	R. Gowthami
18.	16W61A0565	RINGUROTHU SANTHOSH BABU	CSE	R. Santhosh
19.	16W61A0566	ROKKAM SIVANI	CSE	R. Sivani
20.	16W61A0567	RUGADA SWETHA	CSE	R. Swetha
21.	16W61A0568	S.LALITHA PAVANI	CSE	S. Lalitha pavani
22.	16W61A0570	SASHAPU DEVI SATISH KUMAR	CSE	S. Sathish

23.	16W61A0572	SEEPANA.SURYANARAYANA	CSE	S. Suryanarayana
24.	16W61A0573	SIRIGIDI LEELAVATHI	CSE	S. Leelavathi
25.	16W61A0574	SUVVARI BHAVISHYA	CSE	S. Bhavishya
26.	16W61A0575	SUVVARI GAYATHRI	CSE	S. Gayathri
27.	16W61A0577	TAMARALA SUSMITA	CSE	T. Susmitha
28.	16W61A0578	TELUGU LAVANYA	CSE	T. Lavanya
29.	16W61A0579	URITI AKHIL KRISHNA SUMANTH	CSE	U. A. K. Sumanth
30.	16W61A0581	VARANASI SIREESHA	CSE	V. Sireesha
31.	16W61A0582	VAVILAPALLI PAVANKUMAR	CSE	V. Pavan Kumar
32.	16W61A0583	VADIGI. SAI SUMITHA	CSE	V. Sai Sumitha
33.	16W61A0584	YENNI DOLIKA RANI	CSE	DOLIKA RANI
34.	16W61A0585	KALIVARAPU RAMYA	CSE	K. Ramya
35.	16W61A0586	KANITHI VAKULA	CSE	K. Vakula
36.	16W61A0587	KARANAM MADHURI	CSE	K. Madhuri
37.	16W61A0588	KARANAM SUNEEL KUMAR	CSE	K. Suneel Kumar
38.	16W61A0589	S SHIVANI	CSE	S. Shivani
39.	16W61A0590	TAMARALA NIKHILA	CSE	N. Nikhila
40.	17W65A0501	NOOKALA RAJANI	CSE	N. Rajani
41.	16991A0526	GAJAPALLI SIRISHA SAI	CSE	G. Sirisha Sai
42.	168T1A0579	PAILI BHAVANI SRI	CSE	P. Bhavani Sri
43.	15W61A0101	BALIVADA. SAI GANESH	CIVIL	B. Sai Ganesh
44.	15W61A0103	BENDI BHARGAV	CIVIL	B. Bhargav
45.	15W61A0104	BIRAKATA SAIDEEP	CIVIL	B. Saideep
46.	15W61A0105	BODDEPALLI CHANDINI	CIVIL	B. Chandini
47.	15W61A0107	CHINTHU SAIKUMAR	CIVIL	C. Saikumar



Programme Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date: 17.04.2019

## PROGRAM REPORT

It is to inform that **A One Day Seminar on Research to Innovation New Pathways for The Student** has been conducted on 16-04-2019 from 10am to 4pm in the seminar hall of the H&BS department.

The following member is invited as a Resource person for the seminar.

Mr. BHASKARA RAO, ASST. PROF, ANITS, VISAKHAPATTANAM

Mr. S. Laxmanaraju, Assistant Professor, Department of Mechanical is the coordinator of the program.

Well experienced Resource person has expressed categorically the importance of day-to-day usage in **A One Day Seminar on Research to Innovation New Pathways for the Student.**

All the participants felt highly impressed and motivated of the Seminar. They expressed their interest and realized the importance of the Seminar. They feel that it is a real time experience for them in participating in the Seminar.

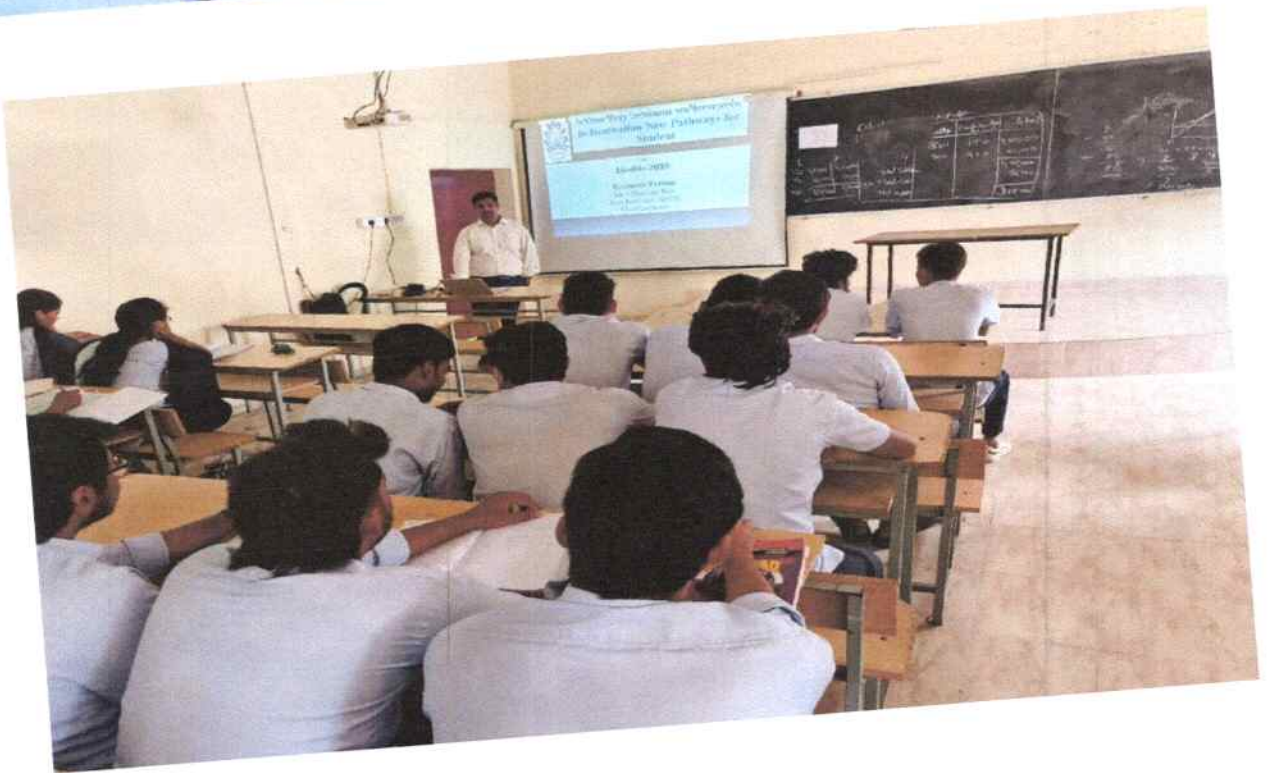
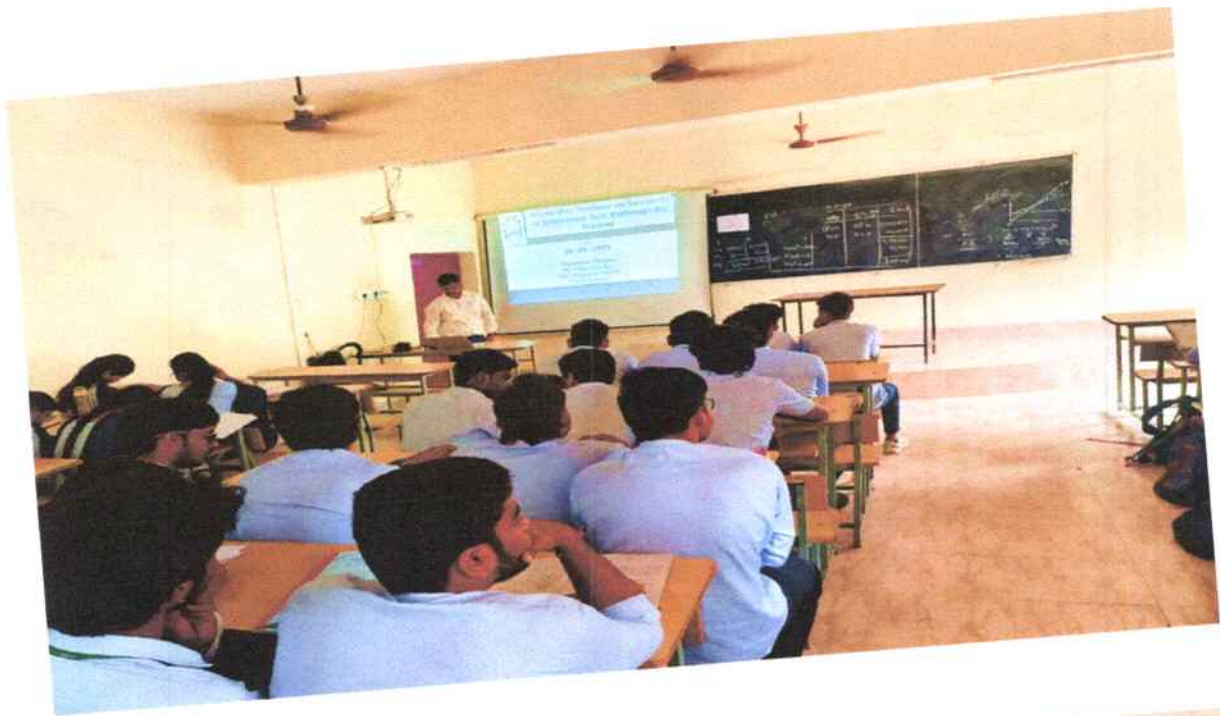
### **OBJECTIVES OF THE PROGRAM**

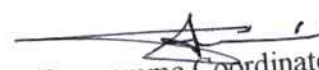
The objective of the program is, Innovation in education encourages students and demands teachers to be proactive to research, explore, and use multiple strategies to come out with novel ideas or a strategy to uncover something new. Innovation involves a different way of looking at problems and solving them

### **OUTCOMES OF THE PROGRAM**

The Seminar on Research to Innovation new pathways for the Student gives the students an advanced-level positions in innovation include job titles such as directory of innovation and instructional technology, directory of lean transformation.

In this programme forty-seven students participated.



  
Programme Coordinator





#### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2015.

SSCE is situated in a spacious 11 acres campus adjacent to NH-16 at chilkapalem village. The college is easily accessible to all the districts nearby Srikakulam.

SSCE offers B.Tech programs in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programs M.B.A, M.Tech and Diploma programs like E.E.E, Mechanical, and Civil Engineering as second shift.

SSCE is completely Wi-Fi enabled and equipped with well-established laboratories. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

#### Chief Patron:

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

#### Patrons:

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*

**Sri. K. Durga Srinivas**

*Secretary, Sri Sivani Group of Colleges*

**Sri. D. Venkata Rao**

*Treasurer, Sri Sivani Group of Colleges*

**Sri. P. Durga Prasad Raju**

*Joint Secretary, Sri Sivani Group of Colleges*

**Dr. S. Srinivasa Rao**

*Correspondent, Sri Sivani Group of Colleges*

#### Principal:

**Dr. B. Murali Krishna**, *Principal, SSCE*

#### Head of Department:

**Mr. S. Laxmanaraju**,  
*Dept. of R&D CELL*

#### Co-ordinator:

**Mr. S. Laxmanaraju**, *Assistant Professor,*  
*Department of Mechanical*

#### Resource Persons:

**Mr. Bhaskara Rao**, *Asst. Prof, Anits,*  
*Visakhapattanam*



## A One Day Seminar on Research to Innovation New Pathways for The Student

On  
16-04-2019



*Organized by*

**DEPARTMENT OF R&D CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**

(Approved by AICTE, Delhi and Permanently

affiliated to JNTUK, Kakinada,

UGC Recognition under 2(f) & 12(B),

'A' Grade by AP Knowledge Mission,

ISO 9001:2008 certified)

**CHILAK APALEM Jn., SRIKAKULAM.**

Andhra Pradesh - 532 410.

**[www.srisivani.com](http://www.srisivani.com)**



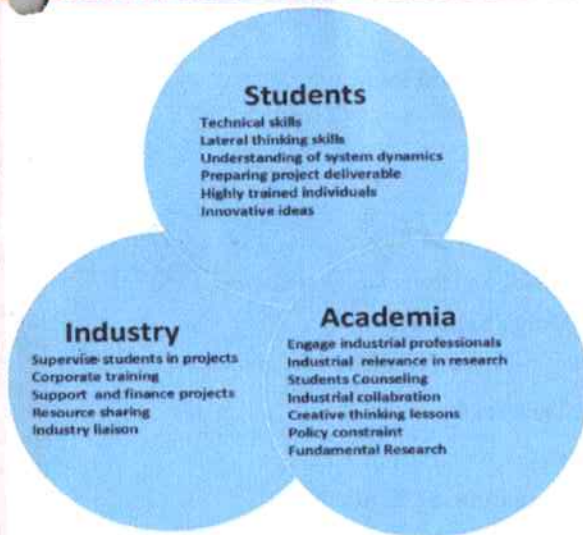
**Objective:**

A firm's economic objectives for its innovations can include the generation of profits, an increase in sales or brand awareness from product innovation, and cost savings or productivity improvements from business process innovation

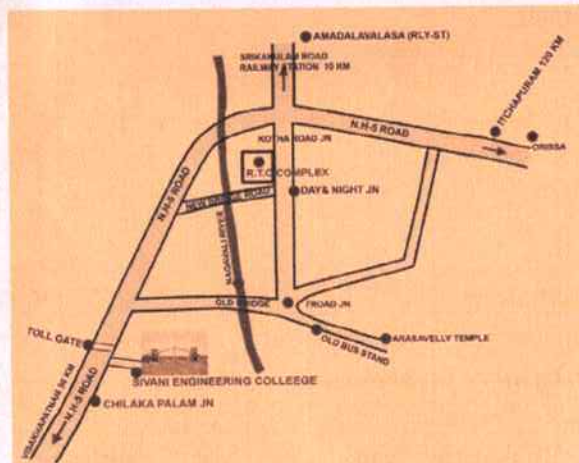
**Expected Outcomes:**

Research and Development (R&D) and Innovation is the process of developing and commercializing new ideas, implementing new processes or changing the way your business makes money. It can also be viewed as the activities required to keep your business competitive and sustainable for the long term

\*\*\*\*Spot Registration is available\*\*\*\*



**Route Map:**



**REGISTRATION FORM**  
**A ONE DAY WORKSHOP**  
**ON**

**A One Day Seminar on Research to**  
**Innovation New Pathways for The Student**  
**On**  
**16-04-2019**

Participant's name : \_\_\_\_\_

Gender: Male/Female : \_\_\_\_\_

Educational Qualification : \_\_\_\_\_

Department : \_\_\_\_\_

Organization: \_\_\_\_\_

Address for Communication : \_\_\_\_\_

Mobile Number : \_\_\_\_\_

Email ID : \_\_\_\_\_

Date: \_\_\_\_\_ Signature of the Participant



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date 15.04.2019

## CIRCULAR

This is to inform to all the students of B.Tech that the IPR CELL is going to conduct **A one day seminar on Contemporary issues In Intellectual Property Rights** on **26<sup>th</sup> Apr 2019** 10am to 4pm.

All the students have to report at the seminar hall sharp at 9:30am with the proper dress code and with ID cards. Attendance is mandatory.

Venue: Digital class Room of Block 3

**Dr. B. Prasada Rao, Professor, Department of MBA** is the coordinator of the program.

Principal  
PRINCIPAL  
SRI SIVANI COLLEGE OF ENGINEERING  
Chilakapalem Jn., SRIKAKULAM

### Copy to

Dept	IQAC	Civil	EEE	Mech	ECE	H&BS	CSE	MBA	TPO	Office	Library
Signature											

CC To: The Management: For information



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

Date: 27.04.2019

## PROGRAM REPORT

A one day seminar on **Contemporary issues in Intellectual Property Rights** has been conducted on 26<sup>th</sup> Apr 2019 in the Digital class Room of Block 3.

The following member is invited as Resource person for the seminar

**Mr. V.A. Vamsi Krishna, Assistant Professor, Department of MBA, Sri Sivani College of Engineering, Srikakulam, A.P.**

**Dr.B.Prasada Rao, Professor, Department of MBA** is the coordinator of the program.

The resource person explained about patent, copy right and trade mark

Patent is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem. Copyright is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works, cinematograph films, and sound recordings.

## **OBJECTIVES OF THE PROGRAM**

The objective of the program is to empower students with the knowledge and skills necessary to navigate the complexities of patents and copyrights, contributing to a culture of responsible innovation and intellectual property management. To encourage widespread awareness and understanding of the role that intellectual property plays a fostering a creative and innovative culture

## **OUTCOMES OF THE PROGRAM**

All the students who have participated in **A One Day Seminar on Contemporary Issues in Intellectual Property Rights** have felt free and realized the importance of intellectual property rights and very much enthusiastic to get them absorbed in research after completion of their studies. Students will acquire a deeper understanding of the legal frameworks governing patents and copyrights, enabling them to navigate intellectual property issues more effectively

Forty nine students participated in the program.



  
Program Coordinator



# SRI SIVANI COLLEGE OF ENGINEERING

(Under the Management of Sri Sivani Educational Society, Srikakulam)  
(Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam Dist -532410

DATE: 26.04.2019

## A ONE DAY SEMINAR ON CONTEMPORARY ISSUES IN INTELLECTUAL PROPERTY RIGHTS

### LIST OF PARTICIPANTS WITH SIGNATURES

S-NO	REDG-NO	NAME OF THE PARTICIPANT	BRANCH	SINGNATURE
1	18W65A0112	KOYYANA RAGHU BABU	CIVIL	K. Raghu Babu
2	18W65A0113	KUNUKU JAGADHEESWARA RAO	CIVIL	K. Jagadheeswar Rao
3	18W65A0114	LOKANADHAM NAVEEN KUMAR	CIVIL	L. Naveen Kumar
4	18W65A0116	PATHINI GOVINDA RAO	CIVIL	P. Govindarao
5	18W65A0117	PATINA KODANDA RAO	CIVIL	P. Kodandaram
6	18W65A0118	PINNINTI NAGA MANI	CIVIL	P. Nagamani
7	18W65A0119	POTNURU NARESH BABU	CIVIL	P. Nareesh Babu
8	18W65A0121	TANKALA VAMSI KRISHNA	CIVIL	T. Vamsi Krishna
9	18W65A0122	TARRA SANTOSH	CIVIL	T. Santosh
10	17W61A0502	BADIYA UTTEJ	CSE	B. NALINI
11	17W61A0503	BAIPALLI. NALINI	CSE	B. Nalini
12	17W61A0504	BALIJEPALLI. VENKATA VINAY UDAY SANKAR	CSE	B. Venkata Vinay Uday Sankar
13	17W61A0505	BANKUPALLI LAKSHMI KIRAN KUMAR	CSE	B. Lakshmi Kiran Kumar
14	17W61A0506	BHOGE. KARTHEEK RAJ	CSE	B. Kartheek Raj
15	17W61A0507	BUYVALA .CHANDRIKA	CSE	B. Chandrika
16	17W61A0508	CHALLA.VINEETH KUMAR	CSE	CH. Vineeth Kumar
17	17W61A0509	CHEEKATI. SUDHEER	CSE	C. Sudheer
18	17W61A0510	DABBADA YAMINI	CSE	D. Yamini
19	17W61A0401	ABOTHULA RAM BABU	ECE	A. Ram Babu

20	17W61A0402	ANAPARTHY SUDARSANA KUMAR	ECE	A. sudarshankumar
21	17W61A0403	ARAVALA .KEERTHI	ECE	A. keerthi
22	17W61A0404	BATTULA UPENDRA	ECE	B. upendra
23	17W61A0405	BEHARA.SAI PREETHI	ECE	B. sai preethi
24	17W61A0407	BURI.LAKSHMI URMILA	ECE	B. lakshmiurmila
25	17W61A0408	DANDU PATI TULASI	ECE	D. Tulaji
26	16W61A0201	AMBATI RAJA MOHAN	EEE	A. Raja moham
27	16W61A0202	BAGGU KRISHNA VENI	EEE	B. Krishna Veni
28	16MT1A0203	B.SAMEERA	EEE	B. sameera
29	16W61A0203	AMBATI RAJA MOHAN	EEE	A. Raja moham
30	16W61A0204	BAGGU KRISHNA VENI	EEE	B. Krishna veni
31	16MT1A0204	B.SAMEERA	EEE	B. sameera
32	17W61A0301	ALLU JAYARAM NAIDU	ME	A. jayaram naidu
33	17W61A0302	ANEM SATEESH	ME	A. sateesh
34	17W61A0303	ARITIKATLA ROHITH KUMAR	ME	A. Rohit kumar
35	17W61A0304	BHAGIRADHI. BEHARA NAGESWAR	ME	B. Behara nageswar
36	17W61A0305	BODDURU TIRUMALA RAJA RAMAKRISHNA	ME	B. Rema Krishna
37	18W65A0308	CHOWDA VADA UDAY SHANKAR	ME	D. Abhishek
38	18W65A0309	DANTINALA ABHISHEK	ME	D. Anil
39	18W65A0310	DARAPU SAI KIRAN	ME	D. sai kiran
40	18W65A0311	GEDELA RAM PRASAD	ME	G. Ramprasad
41	18W65A0312	GIDUTURI NAGARAJU	ME	G. nagaraju
42	18W65A0313	GOLLANGI SANKARA NARAYANA	ME	G. Shankar
43	18W65A0314	GUDLA SAIKUMAR	ME	G. Saikumar
44	18W65A0315	GUNTUKU ANIL	ME	G. Anil
45	18W65A0316	JALLU UMA MAHESWARA RAO	ME	J. Uma maheswar

46	18W65A0317	JAMANA JITENDRA PREM	ME	J. Jitendra Prem
47	18W65A0319	KARRI MANIKANTA	ME	K. Manikanta
48	18W65A0320	KASIMVALASA PAVAN KUMAR	ME	K. Pavan Kumar
49	18W65A0321	KOTA SAIKIRAN	ME	K. Saikiran

  
Program Coordinator



### About the Institution:

Sri Sivani College of Engineering (SSCE) is one of the colleges functioning under Sri Sivani Educational Society. SSCE is a pioneer in the field of engineering education in Srikakulam district (A.P). It was established in the year 2006 under the affiliation of JNT University, Kakinada and approved by AICTE, New Delhi. The college is UGC Recognition under 2(f) & 12(B) certified by ISO 9001:2008.

SSCE offers B.Tech programmes in E.E.E, E.C.E, C.S.E, Mechanical and Civil Engineering, besides PG programmes M.C.A, M.B.A, M.Tech and Diploma programmes like E.E.E, Mechanical, and Civil Engineering as second shift. The college has focused towards student centric learning atmosphere. The faculty is well qualified, experienced equipped with state of art technologies and dedicated to produce marketable products.

### About the IPR CELL

The purpose of IPR cell is to facilitate, encourage, promote and safeguard scientific inquiry, research pursuits and the academic freedom of its faculty, researchers and students. IPR cell conducts activities to provide a clear understanding of the rights and responsibilities of the faculty, staff and students to protect their Intellectual Property rights generated through research work. IPR cell is working towards creating an innovative culture which fosters the creation of Intellectual Property and development of IPR at the college. The main objective of IPR cell is to create awareness and educate on Intellectual property rights (IPR) among faculty and students of the college. To advice and guide faculty and students on the importance of IPR. To conduct workshops, activities and training programs on IPR. To provide guidelines on applicable laws and regulations regarding IPR. To promote academic freedom and safeguard the interests of inventor in creation and commercialization of intellectual property with legal support wherever necessary. To create an environment for acquiring new knowledge through innovation, develop an attitude of prudent IP management practices and promote an IPR culture compatible with the education mission of the institute.

### Chief Patron:

**Sri. V.M.M. Sainadh Reddy**  
*President, Sri Sivani Group of Colleges*

### Patrons:

**Sri. J. Suryachandra Rao**  
*Vice President, Sri Sivani Group of Colleges*  
**Sri. K. Durga Srinivas**  
*Secretary, Sri Sivani Group of Colleges*  
**Sri. D. Venkata Rao**  
*Treasurer, Sri Sivani Group of Colleges*  
**Sri. P. Durga Prasad Raju**  
*Joint Secretary, Sri Sivani Group of Colleges*  
**Dr. S. Srinivasa Rao**  
*Correspondent, Sri Sivani Group of Colleges*

### Principal:

**Dr. B.Murali Krishna**, *Principal, SSCE*

### IPR CELL Coordinator:

**Mr. K. Ravi Kumar**,  
*Assistant professor, Department of MBA*

### Program Co-ordinator:

**Dr.B.Prasada Rao**, *Professor,*  
*Department of MBA*

### Resource Person:

**Mr. V.A. Vamsi Krishna**,  
*Assistant Professor, Department of MBA,*  
*Sri Sivani College of Engineering, Srikakulam,*  
*A.P*



## A ONE DAY SEMINAR ON "CONTEMPORARY ISSUES IN INTELLECTUAL PROPERTY RIGHTS" ON 26-04-2019



Organized by

**IPR CELL**

**SRI SIVANI COLLEGE OF ENGINEERING (W6)**  
(Approved by AICTE, New Delhi and Permanently  
Affiliated to JNTUK, Kakinada-CC-W6,  
UGC Recognition under 2(f) & 12(B), Accredited by  
NAAC, ISO 9001:2008 Certified)  
NH-16, Chilakapalem Jn., Srikakulam District  
Andhra Pradesh - 532 410.

[www.srisivani.com](http://www.srisivani.com)

### Objective :

The objective of the seminar is to provide a comprehensive understanding of the importance of intellectual property rights.

Exploring emerging trends and challenges in intellectual property, considering technological advancements, globalization and evolving landscapes.

To highlight the legal and ethical aspects of respecting and protecting intellectual property, such as patents, trademarks, copyrights, and trade secrets .

To empower students with the knowledge and skills necessary to navigate the complexities of patents and copyrights, contributing to a culture of responsible innovation and intellectual property management

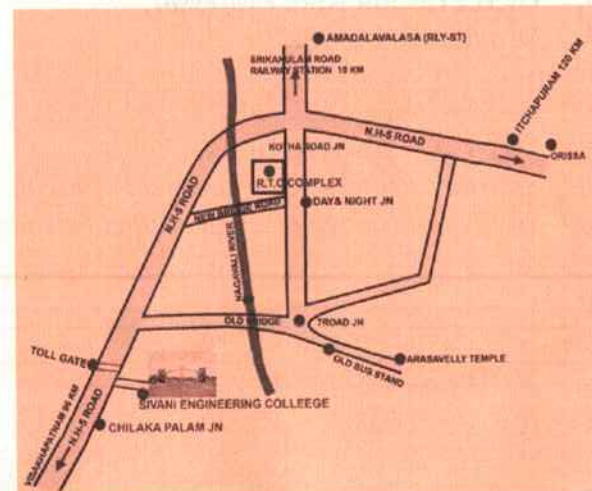
### Expected Outcomes:

All the students who have participated in **A one day seminar on “Contemporary issues in Intellectual Property Rights”** have felt free and realized the importance of IPR and the program aims to create a positive impact on the students and the broader community, promoting a culture of responsible innovation and effective management of intellectual property rights. Students will acquire a deeper understanding of the legal frameworks governing patents and copyrights, enabling them to navigate intellectual property issues more effectively.

**\*\*\*\*Spot Registration is available\*\*\*\***



### Route Map:



### REGISTRATION FORM

## A ONE DAY SEMINAR ON CONTEMPORARY ISSUES IN INTELLECTUAL PROPERTY RIGHTS ON 26-04-2019

Participant's name :

Gender: Male/Female :

Educational Qualification :

Department :

Organization:

Address for Communication :

Mobile Number :

Email ID :

Date:

Signature of the Participant